

Community Sponsorship & Contribution Guidelines

Our Commitment

At Eigigu, we believe that strong communities are built through meaningful partnerships, participation and opportunities that create lasting positive outcomes.

Our Community Sponsorship Program supports initiatives that strengthen communities, encourage participation, build capability and create opportunities in Australia, Naoero and the Pacific.

We recognise that support can take many forms. In addition to financial sponsorship, we may consider donations, in-kind support and other forms of community contribution.

Community Engagement Priorities

Applications are encouraged from initiatives that align with one or more of Eigigu's community engagement priorities.

Community Presence

Initiatives that strengthen relationships, encourage participation and promote community connection.

Sport and Youth Development

Programs and activities that encourage participation in sport, support young people and create opportunities for personal growth and development.

Education and Vocational Training

Initiatives that support education, training, skills development and pathways to future employment.

Culture and Community Initiatives

Activities that celebrate culture, strengthen identity and support community participation.

Economic and Practical Support

Initiatives that provide practical assistance, improve access to opportunities or contribute to community wellbeing.

These priorities reflect the community engagement framework used by Eigigu when reviewing applications.

Types of Support

Depending on the nature of the request, support may include:

- Sponsorship
- Donations
- In-kind contributions

Community Sponsorship & Contribution Guidelines

- Other forms of support

The type and level of support provided will vary depending on the initiative and the resources available.

What to Include in Your Application

To assist with the assessment process, applications should include:

- Applicant or organisation details
- A description of the activity, project or initiative
- The purpose of the request
- The anticipated community benefit
- Expected outcomes
- The type and amount of support requested
- Relevant dates and timeframes
- Opportunities to acknowledge the partnership
- Any additional supporting information

How Applications Are Assessed

Applications are assessed individually. When reviewing requests, Eigigu may consider:

- Community benefit
- Participation and reach
- Alignment with community engagement priorities
- Sustainability and longer-term impact
- Equity and balance across communities
- Cultural, social and operational considerations
- Opportunities for partnership recognition
- Organisational capacity and available resources

Additional information may be requested during the assessment process.

Partnership and Acknowledgement

We value partnerships built on collaboration and shared outcomes.

Where appropriate, applicants may be asked to acknowledge Eigigu's support through event materials, publications, social media or other agreed activities.

Any use of Eigigu name or logo must be approved before publication or distribution.

Monitoring and Outcomes

Where support is provided, Eigigu may request information about the outcomes of the initiative, including feedback, photographs or a brief summary of the activity.

Community Sponsorship & Contribution Guidelines

This information helps us understand the impact of our community partnerships and supports future community engagement activities. This approach aligns with our internal impact measurement framework.

Important Information

Submitting an application does not guarantee sponsorship or support.

All applications are considered on their individual merits and support is provided at the discretion of Eigigu.

Applications may be approved, declined or returned for additional information. Final decisions are made in accordance with Eigigu's internal review and approval processes.

How to Apply

Complete the online Sponsorship and Community Contribution Request Form available on the Eigigu website.

If you have any questions about the application process, please contact us at"

Email: admin@eigigu.com.au